INFORMATION SERVICES DEPARTMENT

5TH GOVERNMENT PUBLIC RELATIONS EXCELLENCE (GoPREX) AWARDS

OFFICIAL ENTRY AND NOMINATION SUBMISSION FORM

GUIDELINES:
Please complete all sections of this form accurately. Ensure that your responses directly address the criteria outlined. This document, alongside your supporting **Evidence Portfolio**, must be submitted to the Assessment Sub-Committee via **goprex.awards@gmail.com.**

SECTION 1: NOMINEE PROFILE:

- **Full Name of Nominee /Unit:**
- **Current Job Title / Designation:**
- **Ministry/ Department /Agency/RCC/MMDA/Mission:**
- **Sector (e.g. Economic, Social, Missions etc):**
- **Professional Body Membership:**
- **Email Address:**
- **Phone Number:**

SECTION 2: AWARD CATEGORY SECTION

AWARD CATEGORY: BEST ECONOMIC SECTOR PUBLIC RELATIONS OFFICER

Criteria:

- **Financial Literacy and Clarity:** Ability to break down complex fiscal policies, trade mechanisms, budgets, or revenue initiatives into simple, transparent public narratives.
- **Investor Relations:** Management of communication touchpoints that build confidence among local and international trade partners, business entities, and investors.

What creative formats (e.g., infographics, short videos, Q&A guides, community town halls) did you use to break down complex initiatives in your sector? *(100 words)*

Beyond standard media reach, what metrics or feedback mechanisms did you use to verify that the public accurately understood the economic message? *(100 words)*

Attach 3 samples of public communications (e.g., press releases, social media threads, explainer documents) that best demonstrate your ability to turn complex/technical data into a clear public narrative.

Beyond standard media reach, what metrics or feedback mechanisms did you use to verify that the public accurately understood the economic message? *(100 words)*

Submit one original technical brief or policy document alongside the final public-facing communication you produced from it, highlighting how you preserved key facts while improving readability. *(50 words)*

- **Provide relevant documents and information that support your application for the award**

SECTION 3: ENDORSEMENT OF NOMINATION BY INSTITUTION

Name of Chief Director/Head of Department/Agency/RCC/MMDA/Mission:

Ministry/Department/Agency/ RCC/MMDA/Mission:

Email Address:

Signature:

Date: