INFORMATION SERVICES DEPARTMENT

5TH GOVERNMENT PUBLIC RELATIONS EXCELLENCE (GoPREX) AWARDS

OFFICIAL ENTRY AND NOMINATION SUBMISSION FORM

GUIDELINES:
Please complete all sections of this form accurately. Ensure that your responses directly address the criteria outlined. This document, alongside your supporting **Evidence Portfolio**, must be submitted to the Assessment Sub-Committee via **goprex.awards@gmail.com**.

SECTION 1: NOMINEE PROFILE:

- **Full Name of Nominee /Unit:**
- **Current Job Title / Designation:**
- **Ministry/ Department /Agency/RCC/MMDA/Mission:**
- **Sector (e.g. Economic, Social, Missions etc):**
- **Professional Body Membership:**
- **Email Address:**
- **Phone Number:**

SECTION 2: AWARD CATEGORY SECTION

AWARD CATEGORY: BEST GHANA MISSIONS PUBLIC RELATIONS OFFICER

Criteria:

- **Public Diplomacy:** Fostering good relations with the media, foreign publics and Ghanaian nationals in host country to promote Ghana's image, foreign policy objectives and cultural values.
- **Strategic Communication:** Regularly update and disseminate information on the programmes and activities of the Mission and positive development in Ghana through the Mission's website, social media handles and newsletter.

Describe a cultural, trade, or diplomatic initiative you led or supported in your host country that successfully showcased Ghanaian values, tourism, or investment opportunities to foreign publics. *(100 words)*

How have you built and maintained relationships with local journalists and media outlets in the host country to secure positive, accurate coverage of Ghana? *(100 words)*

Share an example of how you adapted Ghana's foreign policy messaging to fit the cultural context of your host country, or how you managed a sensitive issue affecting the Ghanaians community in your host country. (*100 words)*

Give an example of a major national development, policy reform, or achievement in Ghana that you effectively packaged and promoted to your host-country audience. What was the engagement or reach? *(50 words)*

What noticeable improvements has the nominee brought to the Mission's online presence, responsiveness, and information dissemination over the past year? *(100 words)*

How did you tailor the Mission's content differently across formal channels (like newsletters and website statements) versus dynamic platforms (like X, Facebook, or Instagram)? *(100 words)*

- **Provide relevant documents and information that support your application for the award**

SECTION 3: ENDORSEMENT OF NOMINATION BY INSTITUTION

Name of Chief Director/Head of Department/Agency/RCC/MMDA/Mission:

Ministry/Department/Agency/ RCC/MMDA/Mission:

Email Address:

Signature:

Date: