INFORMATION SERVICES DEPARTMENT

5TH GOVERNMENT PUBLIC RELATIONS EXCELLENCE (GoPREX) AWARDS

OFFICIAL ENTRY AND NOMINATION SUBMISSION FORM

GUIDELINES:
Please complete all sections of this form accurately. Ensure that your responses directly address the criteria outlined. This document, alongside your supporting **Evidence Portfolio**, must be submitted to the Assessment Sub-Committee via **goprex.awards@gmail.com.**

SECTION 1: NOMINEE PROFILE:

- **Full Name of Nominee /Unit:**
- **Current Job Title / Designation:**
- **Ministry/ Department /Agency/RCC/MMDA/Mission:**
- **Sector (e.g. Economic, Social, Missions etc):**
- **Professional Body Membership:**
- **Email Address:**
- **Phone Number:**

SECTION 2: AWARD CATEGORY SECTION

AWARD CATEGORY: BEST IN FEATURE ARTICLES

Criteria:

- **Literary Quality:** Exceptional writing style, narrative flow, and analytical depth in published thought pieces, op-eds, or feature columns.
- **Policy/Concept Clarity:** Success in contextualising intricate organisational agendas, historical timelines, or socioeconomic trends for everyday readers.
- **Placement and Reach:** Distribution reach and impact of the articles in major newspapers, online journals, or regional publications.

In which major newspapers, online journals, or regional outlets was the piece published, and how does each outlet's readership align with your target audience? *(100 words)*

What qualitative or quantitative engagement did the article generate (e.g., social shares, letters to the editor, comment discussions, or average read time)? *(100 words)*

Did your published piece spark public debate, earn citations by other media or policymakers, or drive measurable action? *(100 words)*

- **Provide relevant documents and information that support your application for the award**

SECTION 3: ENDORSEMENT OF NOMINATION BY INSTITUTION

Name of Chief Director/Head of Department/Agency/RCC/MMDA/Mission:

Ministry/Department/Agency/ RCC/MMDA/Mission:

Email Address:

Signature:

Date: