INFORMATION SERVICES DEPARTMENT

5TH GOVERNMENT PUBLIC RELATIONS EXCELLENCE (GoPREX) AWARDS

OFFICIAL ENTRY AND NOMINATION SUBMISSION FORM

GUIDELINES:
Please complete all sections of this form accurately. Ensure that your responses directly address the criteria outlined. This document, alongside your supporting Evidence Portfolio, must be submitted to the Assessment Sub-Committee via **goprex.awards@gmail.com**.

SECTION 1: NOMINEE PROFILE:

- **Full Name of Nominee /Unit:**
- **Current Job Title / Designation:**
- **Ministry/ Department /Agency/RCC/MMDA/Mission:**
- **Sector (e.g. Economic, Social, Missions etc):**
- **Professional Body Membership:**
- **Email Address:**
- **Phone Number:**

SECTION 2: AWARD CATEGORY SECTION

AWARD CATEGORY: BEST REGIONAL SECTOR PUBLIC RELATIONS OFFICER

Criteria:

- **Local Community Impact:** Excellence in bridging communication between centralised regional administration and local grassroots populations.
- **Grassroots Engagement:** Use of local media networks, town halls, and localised messaging formats to maximize policy reach.

Can you share a specific example where you took a complex directive from the regional administration and translated it into an initiative that local communities clearly understood and supported? *(100 words)*

How did you establish systems to ensure that concerns, grievances, and suggestions from rural or underserved communities reached regional decision-makers? *(100 words)*

Describe a time when a regional policy faced skepticism or resistance at the grassroots level. What communication steps did you take to build trust and foster alignment between officials and residents? (*100 words)*

Beyond standard media impressions, how did you measure whether your communication strategies have genuinely improved public understanding or participation in regional programs? *(100 words)*

During a regional emergency or service disruption, how did you coordinate messaging between central authorities and local community leaders to prevent misinformation? *(100 words)*

How have you utilized community radio, local language broadcasts, or regional print networks to reach demographics that do not engage with mainstream or digital channels? *(100 words)*

What creative or culturally specific formats (such as local dialects, visual storytelling, or community theater) have you introduced to make regional policies accessible to non-literate or hard-to-reach populations? *(200 words)*

What tangible results/outcomes were achieved through your public relations strategies/inputs? *(200 words)*

- **Provide relevant documents and information that support your application for the award**

SECTION 3: ENDORSEMENT OF NOMINATION BY INSTITUTION

Name of Chief Director/Head of Department/Agency/RCC/MMDA/Mission:

Ministry/Department/Agency/ RCC/MMDA/Mission:

Email Address:

Signature:

Date: