INFORMATION SERVICES DEPARTMENT

5TH GOVERNMENT PUBLIC RELATIONS EXCELLENCE (GoPREX) AWARDS

OFFICIAL ENTRY AND NOMINATION SUBMISSION FORM

GUIDELINES:
Please complete all sections of this form accurately. Ensure that your responses directly address the criteria outlined. This document, alongside your supporting **Evidence Portfolio**, must be submitted to the Assessment Sub-Committee via **goprex.awards@gmail.com**.

SECTION 1: NOMINEE PROFILE:

- **Full Name of Nominee /Unit:**
- **Current Job Title / Designation:**
- **Ministry/ Department /Agency/RCC/MMDA/Mission:**
- **Sector (e.g. Economic, Social, Missions etc):**
- **Professional Body Membership:**
- **Email Address:**
- **Phone Number:**

SECTION 2: AWARD CATEGORY SECTION

AWARD CATEGORY: PUBLIC RELATIONS-FRIENDLY CHIEF DIRECTOR OF THE YEAR

Criteria:

- **Resource Allocation**: Direct investment into budget allowances, training, tools, and staffing for the Public Relations department.
- **Spokesperson Accessibility**: Availability for strategic media interviews, press conferences, and high-visibility stakeholder engagements.
- **Transparency Champion**: Active commitment to open governance, timely public disclosures, and supporting accurate public communication.

What percentage increase or specific budgetary allocations did the Chief Director approve for the Public Relations department during the award window? *(100 words)*

How has the Chief Director supported the expansion, retention, or strategic positioning of the PR team (e.g., recruiting specialists, granting direct reporting access to executive leadership)? *(100 words)*

What modern communication tools, media monitoring software, digital equipment, or creative platforms were procured to upgrade the PR unit's capabilities? (*100 words)*

List specific professional development, workshops, or specialized PR training opportunities did the Chief Director sponsor for communication staff?

Share an instance where the Chief Director adjusted their schedule on short notice to address an urgent public inquiry or emerging crisis alongside the PR team. *(100 words)*

How consistently does the Chief Director consult the PR team before major announcements and accept strategic messaging advice during media preparations? *(150 words)*

What steps has the Chief Director taken to encourage other department heads and technical directors to cooperate openly with the PR unit? *(100 words)*

- **Provide relevant documents and information that support your application for the award**

SECTION 3: ENDORSEMENT OF NOMINATION BY INSTITUTION

Name of Head of Public Relations:

Ministry/Department/Agency/RCC/MMDA/Mission:

Email Address:

Signature:

Date: